

Schedule of Events

On Festival Day, Burlington's Waterfront Park is transformed into a small city where 2000 paddlers festooned in colorful costumes, sing, cheer, and have the time of their lives. DJs from Hall Communications Radio Group, home of WOKO, WJOY, and WKOL, will serve as MCs for the event. There's music, children's activities, a great Silent Auction, and more. Don't miss it!

- 7:30 am** Marshalling of all breast cancer survivor teams.
Coffee and bagels served at Sunrise Rotary tent.
- 8:00 am** First heat for breast cancer survivor races.
Start of Team Registration and Check-in.
- 8:30 am** First heat for community team races.
- 9:00 am** Silent Auction, Raffles, and DragonMart open.
- 9:30 am** Entertainers perform on the green every hour all day long.
- 10:00 am** Entertainers perform under the tent every hour all day long.
- 11:30 am** Breast cancer survivor finals and championship. Lunch available at a variety of yummy food stations.
- 12:00 pm** Breast cancer survivor Flower Ceremony and vocal tribute.
- 1:00 pm** Breast cancer survivor awards and second heat for community team races begin. Challenge Cup awards occur at end of each second heat race.
- 2:30 pm** The Dragonheart Dragon dances around the park to greet everyone.
- 3:00 pm** Raffle drawing and Auction pick up.
- 4:00 pm** Five Final Challenge Cup races begin.
- 5:00 pm** Citizens Bank Champ Cup and Award Ceremony.

This is a tentative schedule that will be updated as the event draws near.

www.ridethedragon.org

 **Citizens Bank**[®]
PRESENTS



Sunday, August 7, 2011

**Burlington, Vermont
at Waterfront Park**

To register your team, go to:

www.ridethedragon.org



Ride the Dragon for Charity!

The Lake Champlain Dragon Boat Festival is Vermont's hottest summer spectacle!

Ninety teams — that's about 2000 paddlers — race 41-foot long dragon boats for fun, fitness, and fundraising. Are you ready to join the excitement? It's easy to form your team and get in on the action. You'll have the time of your life and help raise money for support of cancer survivors in our area. It's about team and community spirit at its best!

Dragonheart Vermont, a breast cancer survivor and supporter dragon boat team, is hosting this colorful event.

Join in the races. Anyone can do it. Hop aboard!

Enjoy a day of pageantry on beautiful Lake Champlain.

The Festival is a day-long celebration of community, camaraderie, and competition. Twenty paddlers and a drummer race in boats adorned with dragon heads and tails on a 300-meter course. The action is fast and furious! 75 local teams representing area businesses, organizations, and neighborhoods will join 15 breast cancer survivor teams from the U.S. and Canada to race for the Citizens Bank Champ Cup.

Watch the races at Waterfront Park, eat good food, bid on unique Silent Auction items, and enjoy free music, song, and dance! It is an alcohol-free, smoke-free event. Admission is free for spectators. Donations are appreciated. Join in the festivities.

Mark your calendars for Sunday, August 7th from 7:30 am to 5:00 pm!



Support Cancer Survivors in our Community

The Lake Champlain Dragon Boat Festival

is team and community spirit at its best. Together we've raised more than \$435,000 that has gone back into the community to meet a specific cancer-related need. This year, Dragonheart Vermont will embark on our **Survivorship NOW Initiative**. Our goal is to bridge the gap between treatment and recovery for cancer survivors by creating opportunities for therapeutic treatments, strengthening programs, education, and support. Our dream is to one day create a Vermont Cancer Wellness Center, along with local institutions, that will help guide, equip, and empower cancer survivors to live life well.



No experience needed

We'll help you organize your team! It's easy! Register by going to our website: www.ridethedragon.org for race registration, team organization, and all festival details.

Sponsorship opportunities

Call **(802) 999-5478** for more information on how to capitalize on this one-of-a-kind public relations opportunity. Get in on a sponsorship today! There are lots of ways to get involved.

- Become a team racer
- Become a Festival volunteer
- Become a Festival sponsor
- Become a Silent Auction donor
- Become a Festival Banner sponsor
- Become a donor to our cause

Meet your Vermont hosts!

Dragonheart numbers over 140 paddling enthusiasts. We want to share our passion for dragon boating with everyone in the community. We hope to also establish our **Survivorship NOW Initiative** and improve the quality of life for cancer survivors in our area.

To learn about Dragonheart, visit our website at www.dragonheartvermont.org



Don't miss out.

Sign up today!

A SPECIAL THANKS TO OUR GENEROUS SPONSORS:



Everyone's got the fever.
How about you?

Dragon Fever!

For more information:

WEB: www.ridethedragon.org

EMAIL: info@ridethedragon.org

CALL: Linda Dyer at (802) 999-5478

